



Clearinghouse for Older Road User Safety

Older Driver Safety Awareness Week 2023

Social Media Sample Messages

Target Audience: Law Enforcement Professionals

- Law enforcement professionals, spread awareness about safe driving during Older Driver Safety Awareness Week using the ChORUS outreach materials <https://tinyurl.com/2u2b2yy4>
- ChORUS created resources and tools for #ODSAW23 with #LawEnforcement professionals in mind. Learn how to identify medically at-risk drivers and how to refer #OlderDrivers to resources and services that will keep them driving safely on the road. >> <https://tinyurl.com/5xjnx89>
- ChORUS can support #LawEnforcement professionals engage in addressing older driver safety. During #ODSAW23 learn about these resources at RoadSafeSeniors.org. <https://tinyurl.com/3jbk97m2>
- #LawEnforcement Professionals work to reduce traffic fatalities year-round. During #ODSAW23, add @RoadSafeSeniors to your resource list for helping older drivers with #TrafficSafety. <https://www.roadsafeseniors.org/>
- 17% of the U.S. population is 65 and older (@NHTSAgov). #LawEnforcement Professionals can use resources from @RoadSafeSeniors to promote #TrafficSafety for the increasing older adult population. #ODSAW23. <https://www.roadsafeseniors.org>
- #LawEnforcement Professionals can use @RoadSafeSeniors handouts during #ODSAW23 and throughout the year to promote #TrafficSafety for #OlderDrivers in their community. <https://tinyurl.com/3jbk97m2>

RoadSafeSeniors.org