



Clearinghouse for Older Road User Safety

Older Driver Safety Awareness Week 2023

Social Media Sample Messages

Target Audience: Family Members and Caregivers

- Caregivers play a crucial role in keeping older drivers safe on the road. This Older Driver Safety Awareness Week, access valuable tools from ChORUS to help your loved ones remain safe and independent for as long as possible. <https://tinyurl.com/3jbk97m2>
- Are you worried about an older adult and their driving? Looking for conversation starters about driving safety with someone you care for? Explore the ChORUS #Caregivers guide to learn more. #ODSAW23 <https://tinyurl.com/399rbfe6>
- #Caregivers or Family members: do you need help talking with someone about driving safety? ChORUS created a resource to help. View these resources and share them with your loved ones. #ODSAW23. <https://tinyurl.com/mtm77xkd>
- #OccupationalTherapists and Driving Rehabilitation Specialists have the ability to help #OlderDrivers moving safely on the road. Caregivers should use ChORUS to find resources in the community to help the people they love and care for. #ODSAW23. <https://www.roadsafeseniors.org/>
- Family members and #Caregivers, use the Transportation Planning Tool and other resources @RoadSafeSeniors to empower older adults and promote mobility, safety, and well-being. Plan for the road ahead with #TrafficSafety in mind. Start planning here. #ODSAW23. <https://tinyurl.com/9b2e97sd>
- Keep the older adults in your life engaged in the community — with or without a car. Learn about alternative transportation options in your community to help those who may need to change their driving habits. #Caregivers. #ODSAW23 <https://tinyurl.com/2s3jx3s3>

RoadSafeSeniors.org