



Clearinghouse for Older Road User Safety

## **[ORGANIZATION NAME] Members/Users Encouraged with your community about Older Driver Safety**

Funded by the National Highway Traffic Safety Administration, the Clearinghouse for Older Road User Safety (ChORUS) provides professionals and individuals resources to engage in addressing safety among older drivers.

The older population (65+), although a vulnerable road user, are among the safest drivers. The National Center of Statistical Analysis states that 2019 to 2020 there was a 10-percent decrease in the number of people 65 and older killed in traffic crashes<sup>1</sup>. The traffic fatality rate per 100,000 population in 2020 was highest for the 80-to-84 and 85-and-older age groups<sup>2</sup>. Due to age related vulnerabilities, older drivers are more likely to be injured or killed in motor vehicle crashes.

Medical Professionals play an important role in ensuring older driver safety. Healthcare Providers can discuss driving safety with potentially at-risk drivers and their family. For resources on how to facilitate this conversation, visit the ChORUS [Medical Professional Resources](#) and the [ChORUS Outreach Guide](#).

Throughout the guide, ChORUS will spotlight different resources and tools around older driver safety that you can add in your campaigns. Topics will include: social media messaging, posters, infographics, resource handouts, and more.

We encourage [you, your peers, your members, your users, etc.] to learn more by following ChORUS on [Facebook](#), [Twitter](#), or [Linkedin](#)

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<sup>1</sup> National Center for Statistics and Analysis. (2022, July). Older population: 2020 data (Traffic Safety Facts. Report No. DOT HS 813 341). National Highway Traffic Safety Administration. 2

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