



Clearinghouse for Older Road User Safety

ChORUS Radio Spots Language

During Older Driver Safety Awareness Week and throughout the year, you may have the opportunity to work with your local radio stations to help educate members of your community on the importance of traffic safety and transportation planning for older adults. The following offers messages that you can customize and share with your local stations to use as a public service announcement or radio spot.

Family member/caregiver Spot

1. Are you worried about an older family member or friend behind the wheel? Don't delay that conversation until their driving is what you may consider dangerous. The Clearinghouse for Older Road User Safety, or ChORUS, is here to help alleviate the stress and make for a productive conversation. www.roadsafeseniors.org [18 seconds]
2. ChORUS provides free tools on how to start the conversation about road safety, how to prepare for the road ahead, and resources available in your area. You can help older family members and friends adjust their driving on their terms. Visit RoadSafeSeniors.org for tools and resources to get started. [20 seconds]
3. Worried about an older family member on the road? ChORUS provides free tools on how to start the conversation about planning for road safety and transportation options in your area. Visit www.roadsafeseniors.org for these tools and other resources. [18 seconds]

Older Driver Spot

1. Do you know about transportation services available to older adults? As we age driving can be affected by changes in our physical and mental condition. Be prepared and learn transportation options you can consider at www.roadsafeseniors.org. [18 seconds]
2. As we age, our ability to drive can be affected by changes in our physical and mental condition. By planning ahead, you can be prepared to change your driving habits if and when you need to. Learn how to develop your long-term transportation plan at www.roadsafeseniors.org. [20 seconds]
3. Did you know that there are things we can each do to improve our safety on the road? Visit www.roadsafeseniors.org for resources to help you drive safer and drive longer. [15 seconds]

RoadSafeSeniors.org