[ORGANIZATION NAME] Members/Users Encouraged to Participate gaining information about older driver safety

Funded by the National Highway Traffic Safety Administration, the Clearinghouse for Older Road User Safety (ChORUS) provides professionals and individuals resources to engage in addressing safety among older drivers.

The older population (65+), although a vulnerable road user, are among the safest drivers. The National Center of Statistical Analysis states that 2019 to 2020 there was a 10-percent decrease in the number of people 65 and older killed in traffic crashes¹. The traffic fatality rate per 100,000 population in 2020 was highest for the 80-to-84 and 85-and-older age groups². Due to age related vulnerabilities, older drivers are more likely to be injured or killed in motor vehicle crashes.

Ensuring older road user safety includes understanding age-related changes that may affect driving. Individuals and safety advocates can support older adults in their community by sharing resources on transportation planning and the ChORUS Out Reach Guide.

Throughout the guide, ChORUS will spotlight different resources and tools around older driver safety that you can add in your campaigns. Topics will include: social media messaging, posters, infographics, resource handouts, and more.

We encourage Iyou, your peers, your members, your users, etc.] to learn more by following ChORUS on <u>Facebook</u>, <u>Twitter</u>, or <u>Linkedkin</u>

¹ National Center for Statistics and Analysis. (2022, July). Older population: 2020 data (Traffic Safety Facts. Report No. DOT HS 813 341). National Highway Traffic Safety Administration. 2 National Center for Statistics and Analysis. (2022, July). Older population: 2020 data (Traffic Safety Facts. Report No. DOT HS 813 341). National Highway Traffic Safety Administration.